

# Transforming the logistics of supply chain



**Transform your supply chain logistics strategy with the first Global Trade Network**, a fundamentally new model that goes beyond automation to harness the full power of the global supply chain ecosystem. BluJay's Global Trade Network spans 40,000 members worldwide – including shippers, carriers, forwarders, suppliers, and 3PLs – making it the largest collaborative supply chain network in the world. At the heart of this powerful network is BluJay's comprehensive and integrated portfolio of logistics applications, analytics and services, all delivered through a scalable, multi-tenant cloud.

## SOLUTION AT A GLANCE

- ▶ Largest collaborative supply chain network in the world - more than 40,000 members using BluJay's technology
- ▶ Participants include shippers, carriers, forwarders, suppliers, and 3PLs
- ▶ Dynamic, living ecosystem of solutions
- ▶ Move goods and information across the globe with unparalleled efficiency and ease
- ▶ Connect multiple supply chains and markets using data and speed

## KEY BENEFITS

- ▶ Universal connectivity – integrated GTN offers collaboration with all participants
- ▶ Optimize trade across the GTN
- ▶ Analyze and operationalize all data
- ▶ Drive growth opportunities to expand top line
- ▶ Gain access to new markets
- ▶ Improve the cost formula
- ▶ Mitigate risk – quick deployment, continuous access, better visibility
- ▶ Frictionless movement of goods across any border
- ▶ Hands-free customs integration
- ▶ Rapid onboarding – new customers, markets, business units
- ▶ Adaptable, future-proof workflow processes
- ▶ Faster decisions made possible by real-time data analytics
- ▶ Collaborative visibility – always know where things are
- ▶ What-if scenario modeling
- ▶ Real-time response to unanticipated disruptions

The BluJay Global Trade Network enables organizations to move from a traditional supply chain logistics model, to a modern global ecosystem model that taps into the power of the network effect to optimize trade. This Global Trade Network is equal parts technology to facilitate the movement of goods and information, and the network of experts who can help move products where they need to go in the timeframe they are needed.

**Unlock the Power of the Network.** Easily manage goods and services across an integrated global trade network with universal connectivity. Rapidly onboard services, carriers, customers and business units, and actively collaborate with trade participants to optimize trade logistics. BluJay captures all data streaming across the network, so you can analyze and operationalize it to your advantage.

**Transform Your Economics.** Gain disruptive advantage in global trade when you transform the supply chain economic equation. Fuel the top line by accelerating growth opportunities and streamlining access to new markets. The GTN also improves the bottom line by wringing out operational efficiencies across all processes, optimizing fully landed cost while balancing the cost/service equation.

**Achieve Greater Velocity.** Operate at the speed of business with BluJay's extensive customs and compliance capabilities, which allow for more efficient movement of goods across any border. Adapt quickly to dynamic market forces and customer demand fluctuations with easy-to-revise workflows and the ability to quickly onboard new customers, markets, and business units. Additionally, real-time data analytics fed by data streamed throughout the GTN allow for faster decision-making.

**See Beyond the Horizon.** True end-to-end collaborative visibility also means you will always know how your world is changing and why. The GTN's embedded analytics drive better decision-making, with the ability to adapt proactively and respond in real-time to unanticipated disruptions. Future-proofed workflows can also be adapted on the fly to proactively manage change, and carrier benchmarking gives insights for continuously optimizing network costs and performance.



## Design Principles of BluJay's Global Trade Network Model

- ▶ **Autonomous Consumption** – expand participation at your own pace
- ▶ **Universal Connectivity** – single sign-on to all network resources, end-to-end integrity
- ▶ **Minimize Human Intervention** – fully automated, manage by exception
- ▶ **Continuously Improving** – velocity and throughput
- ▶ **Deterministic** – exactly match shared resources to fluctuating demand and market forces
- ▶ **Complete Observability** – capture every moment, always a known state
- ▶ **Data-Driven** – data drives economics and performance, supply chain is a living organism
- ▶ **Full Integrity** – frictionless borders, always in compliance

## About BluJay Solutions

BluJay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the BluJay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With BluJay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

