

WHITE PAPER

5 REASONS TO BUY A TRUE SAAS TRANSPORTATION MANAGEMENT SYSTEM



Soaring Performance.

Today's transportation management systems (TMS) are available on different software platforms, from on premise (installed) to hosted to SaaS (Software-as-a-Service). The growing preference of industry experts is toward true SaaS, a multi-tenant architecture in which all users operate from a single instance of software. This centrally located software instance is highly secure and offers significant benefits over on-premise software or hosted systems. Understanding all of the benefits of a true SaaS platform is key to making the best TMS decision.

ACCESS TO A COLLABORATIVE GLOBAL TRADE NETWORK

Centralizing transportation activities with a SaaS-based TMS provides the ability to connect members of your organization, carriers, customers, and trading partners in a collaborative community or network. A true SaaS TMS enables multiple parties to leverage technologies through a common platform. Network collaboration is considered to be one of the most significant benefits of a true SaaS platform. Within a multi-tenant SaaS platform, each organization determines the level of access to data and functionality. In addition, all members of the network have the opportunity to connect with other network members for additional capacity and collaborative transportation opportunities. Access to this type of collaboration within a transportation network is only available with a true SaaS platform.

VISIBILITY INTO YOUR SUPPLY CHAIN

All transactions flow through this central transportation command center, which allows the monitoring of critical activities in your supply chain. A SaaS TMS provides a network of real-time information, monitoring the flow of goods and data as shipments are executed against plan. Users have permission-based visibility across the entire network, as well as into their own supply chain.

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FASTER RETURN ON INVESTMENT

SaaS TMS solutions provide the ideal cost structure for most companies. The speed of implementation when a SaaS model is deployed allows companies to achieve a faster return on investment. With SaaS TMS, there is no upfront investment on technology; companies simply pay for what they use.

SCALABILITY, FLEXIBILITY, AND EFFICIENCY

An efficient and cohesive supply chain results from the ability to scale infrastructure and adapt technology quickly based on changing business needs. SaaS TMS solutions provide users with complete control of the logistics process life cycle and the option to proactively react to shifts in the supply chain.

BENCHMARKING WITH BETTER BUSINESS INTELLIGENCE

SaaS TMS solutions — with a large community of users — create a transportation network that processes millions of transactions across a single platform. As a result of this uniformity, transportation network data — such as rates, carrier performance, and transit times — provides comparable data sets to create market level indices. SaaS TMS solutions help you improve performance by providing an industry frame of reference, beyond historical only company data, allowing unparalleled visibility to industry network data. SaaS transportation network members utilize quantitative benchmarking to identify ‘what’ can be improved, ‘why’ differences exist, and ‘how’ to improve performance. By accessing network data, users are able to make smarter decisions for continuous improvement.

IS IT REALLY TRUE SAAS?

Traditional installed software providers may attempt to mimic SaaS trends by labeling their solutions as SaaS and offering software in a hosted manner on a monthly subscription basis. Also, some SaaS platforms may offer customers use of their network as an attempt to build their user base and gain access to additional capacity without providing the benefits of complete access to the network and encompassing data. Based on some of the “imitation” SaaS offerings in the transportation market, ask the tough questions – “Is your SaaS on a single instance, multi-tenant platform?” and “Do I gain access to the entire transportation network with unfiltered, unbiased data?”

CONCLUSION

Single instance, multi-tenant architecture — true SaaS — is becoming the preferred TMS solution. Supply chain visibility, cost structure, flexibility, and scalability, as well as business intelligence are key benefits of true SaaS platforms, such as BluJay Solutions' Transportation Management. BluJay Solutions has invested years of development with leading shippers, carriers, and industry analysts to develop best-in-class workflows and processes. BluJay's Global Trade Network provides users with end-to-end visibility and collaboration opportunities to reduce the impact of supply chain disruptions.

Do you want to learn more about the benefits of a true SaaS TMS? BluJay Solutions is here to help. We have a team of experts ready to answer your questions and provide examples of how a single instance, multi-tenant transportation management system can benefit your organization.

KEY BENEFITS OF TRUE SAAS PLATFORM

- 1 Supply Chain Visibility
- 2 Cost Structure
- 3 Flexibility
- 4 Scalability
- 5 Business Intelligence

**FOR ADDITIONAL INFORMATION,
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About BluJay Solutions

BluJay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the BluJay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With BluJay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

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