

Raben

Raben Group centralizes transport management to handle critical capabilities with BluJay's platform

CHALLENGE

The Raben Group has been operating throughout Europe for over 80 years, providing full logistics, warehousing, international and national distribution, full fresh-products logistics services, automotive industry forwarding services, and sea and air freight.

Operating within the Czech Republic, Estonia, Holland, Germany, Latvia, Lithuania, Poland, Slovakia, and the Ukraine, Raben has over 9,500 employees, 1,150,000 square meters of diversified warehousing area, several dozen terminals in Europe, and approximately 6,000 means of transport at its disposal.

1 Integrated system for 7 business units

Raben established a list of goals for its transportation system and services:

- Planning for ongoing growth, Raben needed a multimodal transportation management solution that was scalable and easy to rollout to new divisions and acquisitions
- Integration between business units and with other systems was needed to gain visibility across the entire operation
- Improve logistics operations for a truly international business with the need to support different languages, currencies, and time zones
- Operate on a hub-and-spoke basis across Europe and beyond, to support a complex planning process

QUICK FACTS

- › Logistics service provider with over 130 global locations
- › Founded 85 years ago
- › 9,500 employees

BUSINESS CHALLENGE

- › Raben needed a scalable solution to support continued growth, integration between business units, and multi-location complex planning processes.

RESULTS

- › BluJay's TMS provides a single, centralized, flexible solution to manage Raben's transportation and logistics operations for multiple countries and business units, with real-time visibility across the entire network.

SOLUTION

Raben chose Blujay Solutions' Transportation Management platform to handle its logistics operations. The solution reduced supply chain complexity by establishing and managing a set of best practice processes and providing employees with access to the right information at the right time.

Blujay provided a transportation and logistics management platform to handle all of Raben's critical capabilities, including:

- Multi-country, multi-language, multi-currency, and multiple time zones supported
- Comprehensive functionality for management of networks and hubs
- Real-time visibility on goods and items throughout the entire network
- Phased implementation by business unit, ensuring minimum disruption to operations

Raben now has one centralized transportation management system that has integrated all business units and replaced the multitude of disconnected systems - each previously

installed separately in every location. A comprehensive tool set helps manage and control the variables associated with operating a logistics service - from defining business processes and monitoring SLAs, to optimizing stock put-away and utilizing transport capacity. A flexible configuration allows optimization of inter-company planning and settlement of financial arrangements between separate organizational units. Integration with RFID facilitates the preparation of documents and freight labels that ensure each consignment is given a unique bar code identification number, which can be scanned at each delivery stage. The biggest challenge was to provide all seven of Raben's business units with one integrated system. The Blujay platform supported a staged rollout that enabled each business unit to be phased individually.

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"The strength of this solution is that you can set up many different configurations. It is so flexible."

▮ Raben Group

ABOUT BLUJAY SOLUTIONS



Blujay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the Blujay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With Blujay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.