

Control Tower

Delivering **end-to-end visibility and control** across your global supply chains



OVERVIEW

Blujay's Control Tower is a visibility and event management solution that connects your supply chains end-to-end, providing a complete view of goods under shipment globally for all modes of transportation. Integrated with Blujay's Global Trade Network (GTN) platform of applications, Control Tower provides process automation and collaboration between all supply chain partners on a single platform. Blujay's Control Tower gives you full visibility over critical shipment data by exchanging information with your own IT systems, and those of your partners, keeping you in control and allowing you to focus on your customers and your business.

SOLUTIONS AT A GLANCE

- › Automated alerts
- › Proactively identifies potential problems and issues alerts to ensure KPIs stay on track
- › Centralized management of key customer SLAs
- › End-to-end shipment tracking for all transportation modes
- › Self-service access for customers and partners
- › Customizable reporting
- › Customer portal
- › Order management system (Commerce GTN)
- › Online booking

KEY FEATURES

- › Reliable, end-to-end tracking of goods throughout the shipment cycle
- › Improved customer service by acting as an early warning system, which alerts and reports ensuring KPIs stay on track
- › Flexible, customer-focused business model rather than managing shipments around general SOPs
- › Customers and partners gain easy access to view/exchange information online, reducing administrative burden/costs
- › Easy integration with virtually any system, maximizing efficiency and minimizing costs
- › Maximizes return on investment from existing software systems by adding the visibility layer you need

SOLUTION

Working seamlessly with your operational and back-office systems, and connecting easily with your partners' systems, Control Tower consolidates, exchanges, and analyzes relevant data to generate a powerful, real-time flow of information, with appropriate access granted to third parties. You can pre-define workflows by business, brand, or customer, and the solution will proactively identify potential problems and issue alerts to ensure KPIs stay on track.

Part of Blujay's GTN, Control Tower can be deployed to suit your business, either SaaS/Cloud or on-premise. Fast implementation gets you up and running quickly, accelerating both business benefits and return on investment.

Control Tower provides complete supply chain visibility for any business with one or more supply chains where scheduling and meeting of milestones is critical, such as those handling high value, commercially sensitive, or perishable goods. It is particularly suitable for logistics service providers, freight forwarders, and distributors who manage multiple global supply chains for their own brands or product lines, or those of their customers.

Customer Portal: *Customer-specific website allows information to be shared efficiently between customers and their customer. It provides a secure environment where users can have various access levels.*

Commerce GTN: *Allows customers to monitor and control purchase orders, ensuring a transparent flow from the initial purchase order to final POD.*

Online Booking: *This system is for both exports and imports, and is valid for ocean, air, sea-air, truck, and courier shipments. Visibility can be from PO/shipment level to article/SKU level.*

Blujay's Control Tower works with your existing operational systems which, while providing the tools for operations, are not usually designed to facilitate visibility beyond a specific area or organizational boundaries.

When deployed in conjunction with the Blujay GTN platform, Control Tower can deliver even greater benefits, including enhanced workflow management. However, Control Tower has been designed to work with virtually any enterprise software application used to manage your supply chain.

ABOUT BLUJAY SOLUTIONS

Blujay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the Blujay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With Blujay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

