

Fleet Management

Plan and execute on the same platform in a single workflow

OVERVIEW

Managing fleet planning and execution at a high level requires access to near real-time data regarding the positioning of assets and the availability of resources. There are a number of challenges to overcome depending on the company's current transportation planning resources. Shippers who utilize private or dedicated fleets as well as contract carriers are tasked with navigating between several management tools ranging from planning to settlement. Handling various programs disrupts the workflow, slows down productivity, and limits visibility into the entire supply chain.

Shippers managing their fleet manually face a number of limitations including a lack of visibility on location of assets, difficulty obtaining a detailed view of the load or orders, no historical data to consider, and limited driver communication. Manual entry also accounts for an immense amount of time and labor, and enhances the opportunity for human error.

SOLUTIONS AT A GLANCE

- Streamline fleet planning and execution
- Measure and report on fleet performance
- > Gain real-time visibility into routes
- Improve customer service through delivery timing

KEY FEATURES

- > Fleet console
- > Driver assignment
- > Telematics integration
- > Dynamic routing
- > Blended fleet planning
- Scheduled routes



SOLUTION

BluJay's Fleet Management is a planning and execution tool that provides visibility across the transportation network. Unlike fleet management solutions, this product provides a single workflow for fleet and contract carrier planning and execution. The software offers dynamic planning of daily fleet activity, manages driver regulations, and automates driver assignments and shipment scheduling. Transportation GTN also offers a wide variety of analytics reporting to better measure and report on fleet performance. Once connected to the GTN, users can obtain near real-time benchmark information on a variety of indicators that impact the bottom line.

Fleet Console: Gain full visibility to fleet activities of driver, and trailers in the past, present, and future.

Driver Assignment: Automate the assignment of best-suited drivers based on a scoring algorithm that includes criteria ranging from driver calendar events to locality.

Telematics Integration: Companies with a telematics system can integrate real-time data into the system for a single source of visibility and planning. Leverage your investment to communicate dispatch information directly to the vehicle.

Dynamic Routing: Optimize fleet routes on a daily basis to ensure you are making the best use of fleet assets.

Blended Fleet Planning: Use for-hire and fleet assets to their full potential by managing them both on a single platform.

Schedule Routes: Automate the planning of static runs to optimize the utilization of fleet assets that run on a recurring schedule.

BluJay's Fleet Management customers typically see a return on their investment within the first year of service. Optimization of fleet assets based on dynamic information provides many cost-saving opportunities. The system will analyze the business needs of the day so shippers can plan assets accordingly to reduce less than truck loads and empty miles. Transportation GTN saved one customer 10 percent of its transportation spend through optimization alone. It also provides intangible savings with automated processes allowing for more efficient use of transportation personnel.

BLU 🤝 JAY

ABOUT BLUJAY SOLUTIONS

BluJay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the BluJay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With BluJay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.