

Logistics as a Service (LaaS)

Logistics experts can reduce spend, save time, and **increase your company profits**

OVERVIEW

Blujay Solutions is a market leader in logistics services. Our Logistics as a Service (LaaS) team is fully staffed with logistics coordinators, analysts, managers, and supply chain engineers. Leveraging the power of Transportation Management technology and our revolutionary Global Trade Network, the team can analyze transportation benchmark information for tactical and strategic planning. Companies looking to cost-effectively move products, meet service levels, and satisfy customers without the burden of staffing the resources in-house can gain the benefit of an experienced team, agile bandwidth, and efficient freight movement with Blujay's LaaS solution. On average, LaaS customers save between two and 10 percent in transportation spend.

SOLUTIONS AT A GLANCE

- › Gain a competitive advantage with effective transportation management
- › Ensure continuous supply chain improvement through visibility, expertise, and innovation
- › Create a flexible, scalable transportation solution that supports company growth
- › Maintain control of carrier relationships and rates while outsourcing transportation
- › Benefit from an experienced team without investing in hiring, education, and training
- › Take advantage of global TMS solution and network that enables a centralized or decentralized team structure
- › Shift organizational focus from tactical to strategic transportation management

Reduce transportation spend by up to **10%**

KEY FEATURES

- › Higher level of service, more reliability and cost-effective control over movement of product
- › Deep expertise in continuous transportation network improvement, driven by data in Blujay's Global Trade Network
- › Robust performance management and reporting
- › Standardized operating procedures based on leading practices across various industries
- › Visibility into carrier and supplier planning performance through user-friendly dashboards and detailed reports
- › Vendor-neutral, carrier-agnostic platform featuring easy onboarding process for new carriers
- › Complete transparency into operations and cost (no hidden brokerage fees), allowing calculation of true cost-to-serve

SOLUTION

In the rapidly changing supply chain environment, logistics teams are challenged to leverage transportation for competitive advantage, while enabling growth and remaining flexible. Supply chain management is an important aspect of corporate strategy, requiring expertise and special skills to minimize shipment costs while maximizing service. At the same time, tactical logistics management, including strong capacity management, can pull employees away from strategic initiatives. Even the most efficient and effective transportation teams can be disrupted by permanent or temporary changes in personnel, which can drastically affect efficiency.

Logistics as a Service utilizes Blujay's Transportation Management, a SaaS software application, combined with a team of experienced logistics professionals to create the optimal solution for companies seeking to future-proof transportation functions. Unlike other outsourced transportation services, Blujay offers both the expertise and industry-leading software to support processes in a flexible and affordable fashion. Logistics as a Service is nimble enough to support companies that move the transportation department inside and/or outside of the corporate umbrella, as needed to cover employee and marketplace changes. There is no re-install fee or change required to move from an outsourced to insourced model or vice versa to fit a company's situation at any given time.

Outsourcing the transportation process to supply chain experts who are highly skilled and proficient with Blujay's Transportation Management gives you the ability to focus on more strategic supply chain initiatives. By streamlining transportation, companies gain more efficient processes while lowering costs. The winning combination of professional logisticians, proven supply chain processes, and industry-leading SaaS software enables companies to improve transportation while focusing on the core business offering.

Companies utilizing Logistics as a Service get the best of both worlds—maintaining control and visibility into the complete transportation process while still directly managing relationships and pricing agreements with key carriers. This collaborative approach helps you take advantage of innovative technology without compromising carrier partnerships. Logistics as a Service helps companies reduce empty miles, manage inbound transfers and outbound shipments, and reduce overall transportation spend through continuous improvement and optimization.

ABOUT BLUJAY SOLUTIONS

Blujay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the Blujay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With Blujay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

