MobileSTAR

Helping Shippers & Delivery Companies **Work Smarter**

OVERVIEW

BluJay Solutions' mobility platform, MobileSTAR, provides near real-time visibility of end-to-end delivery. MobileSTAR enables transport and logistics organisations to improve efficiency, reduce cost, drive new revenues, and increase customer satisfaction. Driver, depot and retail workers are able to react to customer needs as they occur, while constantly keeping operations, management, and recipients informed with real-time updates on the progress of pick-ups and deliveries. Tailor configurations to your business and gain the competitive edge.

MobileSTAR is powered by BluJay's logistics application framework, which enables organisations to have a configuration tailored from a library of functionality, including screens, process flows, and logic. Customers benefit from a faster time to market, increased control and ability to adapt to market demands, and seamless integration with existing enterprise systems. To ensure customers can deploy MobileSTAR applications on the mobile device of their choice, BluJay's platform is mobile device agnostic. It delivers platform-specific user interfaces (UIs) so applications can run on enterprise or consumer Android and iOS platforms delivering the same user experience, regardless of OS or device.

SOLUTIONS AT A GLANCE

> Highly configurable mobility solution available on enterprise or consumer Android and iOS devices

> Get started with standard configurations including Courier, Point to Point, Depot, Containerisation, Retail and Supervisor, which can be downloaded directly to a device

> Capture proof of delivery through signature, photo, timestamp, GPS, and more

> Intuitive interface which enables workers to get started with minimal training

> Reduce cost through optimisation and navigation

> Improve visibility through frequent GPS updates

> Update customers through configurable emails and SMS

> Seamless integration with existing enterprise

> Can hosted be on-premise or by BluJay

KEY FEATURES

> Highly configurable workflow

> Enterprise and consumer devices

> Standard set of configurations

> Tailor configuration to business

> Proof of delivery and pickup

> Optimisation and navigation

> Frequent GPS updates

> Email and SMS alerts

> Track and trace

> RESTful integration layer

> BI and reporting

Customers can start with the essentials and then choose from a suite of add-on modules to further enhance their organisation. BluJay can provide a range of options on request.

Essentials

Standard Configurations	Get started with best practice base configurations Minimize training through an intuitive interface Track success or exception with details Choose to track at package, pallet, container or order level Increase visibility by tracking under the roof events Capture photos and signatures to minimize claims Find last known location of freight through regular scan points Track loading and unloading of items in a cross dock Introduce parcels shops into network with shop configuration Send messages to drivers and receive responses back
Consumer Devices	Easily scale up during peak periods with BYOD Both iOS and Android devices are supported
Rugged Devices	For high volumes, use a rugged device with an integrated scanner
Bluetooth Scanner	Scan barcodes using a Bluetooth scanner
Bluetooth Printer	Print labels using a Bluetooth printer
Basic Navigation	Improve driver efficiency through native navigation
GPS Polling	Track driver progress through frequent location updates
Language Support	Expand to supported regions with multiple language support
Data Import	Simple upload of stops through CSV import
API Integration	Fully integrate through inbound and outbound APIs
Monitoring	Proactive real-time monitoring of the solution
Support	Access to a 24/7 support team

Add-Ons

Customer Configurations	Forms and workflows can be configured to match business process Gain competitive edge through your own tailored features Reduce liability through mandatory checklists Apply company branding to configuration
Advanced Navigation	Advanced navigation with offline and truck route support
Snail Trail	View driver's predicted and actual route on a map
Notifications	Promote brand through configurable HTML emails and SMS notifications
Consumer Portal	Improve customer satisfaction through live tracking portal
Geocoding	Automatically geocode addresses to provide an accurate location
Route Optimisation	Reduce fuel cost and provide ETAs through route optimization
Customer Reporting	Create reports to improve operations and management visibility

ABOUT BLUJAY SOLUTIONS

BluJay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the BluJay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With BluJay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

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