

# Quorn

Quorn increases **velocity**  
**and scalability** with  
MessageBroker

## CHALLENGE

Quorn is a food manufacturer of a meat-free protein called mycoprotein. The company creates meat-free frozen foods such as chicken-style nuggets and patties, as well as vegan products, that are sold in natural foods stores and supermarket chains worldwide.

Quorn's on-premise EDI solution lacked the agility to scale with the company's future project plans. The company wanted to outsource the management of EDI integration to decrease the number of support calls reported to their IT department. Quorn was also looking for a solution that could be implemented fast. They wanted their customers onboarded in the shortest timeframe possible to avoid any disruption to their day-to-day business processes. Along with speed and expertise, company leaders also wanted greater visibility into EDI messaging to ensure orders were arriving on time.

## QUICK FACTS

- › Food manufacturer of meat-free protein sold in stores in 19 countries
- › Founded in 1985
- › Headquartered in Stokesley, North Yorkshire, England

## BUSINESS CHALLENGE

- › Quorn's on-premise EDI solution lacked the agility to scale with the company's future project plans.

## RESULTS

- › With a fully modular, web-based EDI solution, Quorn gained faster growth without impacting its IT department, better visibility of EDI messaging, and reduction in IT support calls.

## SOLUTION

Quorn selected Blujay's MessageBroker, a fully-managed, enterprise Integration as a Service (IaaS) solution that seamlessly integrates Quorn with its trading partners. MessageBroker delivers a communications, transformation, and trading partner management service that automates e-commerce. MessageBroker connects any system to any system and any business to any business using all standard message formats, allowing for better collaboration and visibility.

Blujay's MessageBroker allows Quorn to outsource the complex task of supply chain integration including set-up, handling inquiries, and ongoing management of all trading partners. The open and flexible framework is designed to be tailored through standard configuration to suit any collaborative order fulfillment and control processes.

With MessageBroker, Quorn experiences:

- A flexible solution that can be adapted to fit customers' strategic direction
- Increased visibility into order status and completion
- Significant reduction in IT customer support tickets
- Rapid onboarding of new trading partners

With Blujay Solutions' MessageBroker, Quorn's IT department can focus on company-specific needs instead of managing the EDI system. They are no longer required to have an EDI expert on-site handling customer tickets. The speed and agility of MessageBroker also allows for seamless integration of new customers, removing previous barriers to company growth.



## ABOUT BLUJAY SOLUTIONS

Blujay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the Blujay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With Blujay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.