

Transportation Management

Reduce transportation costs and improve service with a true SaaS system

Features for **Shippers**

OVERVIEW

BluJay's Transportation Management solution is an all-inclusive transportation hub focused on simplifying, optimizing, and providing visibility to all transportation activities regardless of mode or geography. With one platform and workflow for transportation planning, execution, settlement, and procurement, Transportation Management delivers increased efficiency and reduced spend.

The solution is single-instance and multi-tenant, which means there is one piece of technology privately accessible to all clients. The benefits of a true SaaS model include continuous improvements through software upgrades, lower start-up costs, and quicker implementation. Transportation Management offers an end-to-end holistic approach to transportation management in one workflow. This also allows for greater visibility across an entire transportation network. On average, companies save between five and 10 percent of their freight spend in the first year.

SOLUTIONS AT A GLANCE

- Centralize control of the entire transportation process
- Manage all modes of transportation in a single system
- Provides visibility across the entire Global Transportation Network (GTN)
- Receive quicker ROI with self-funded tool; typical payback within 6-9 months
- Access real-time data through one single SaaS solution
- Improved overall supply chain management in a collaborative environment
- Scale infrastructure and quickly adapt technology based on changing business needs
- Enable multiple partners to leverage technology through a common platform

KEY FEATURES

- > Complete visibility
- > Procurement
- > Planning
- Execution
- Settlement
- > Actionable Intelligence

ADDITIONAL FEATURES

- Optimization
- > Rating engine
- Carrier connectivity
- Dashboards
- Advisors
- > Real-time tracking
- > Appointment scheduling
- > Full reporting suite



SOLUTION

Blulay Transportation Management enables shippers to scale infrastructure and business processes while gaining efficiencies to improve service offerings. Also, with access to multiple parties on a common platform and collaborative opportunities within a community environment, companies gain access to carrier capacity. The global capabilities of Blulay's Global Trade Network ensures compliance by providing complete supply chain visibility and access to industry data to meet multi-regional regulations and guidelines.

Shippers are looking for ways to improve service while containing costs in the current economic environment.

With fuel fluctuations and lack of carrier capacity in the market, shippers need to address challenges, such as high volume and velocity as well as lack a of a distribution network, proactively in order to maintain service levels without affecting the bottom line.

Carrier capacity and fluctuating fuel prices continue to affect transportation management. Without visibility into transportation processes, companies are forced to utilize more LTL (less-than-truckload) than TL (truckload) resulting in higher costs per mile, more empty miles and an increase in carbon emissions. From Hours of Service (HOS) regulations to driver recruitment to trucking equipment requirements, companies need access to a large carrier network in order to remain profitable.

VALUE DELIVERED

BluJay Transportation Management provides the supply chain industry's leading TMS technology with all the benefits of a global transportation network. From functionality to infrastructure to platform, Transportation Management implementations are quick and provide fast value. Access to BluJay Solutions' Global Trade Network enables complete management of transportation processes through collaboration, visibility, and scalable technology. Traditional installed software is built with single-user architecture in mind, that doesn't provide visibility, centralized control, or offer the collaborative benefits of a Global Trade Network with more than 40,000 supply chain partners to leverage.

