

# **LSP** Platform

Powerful supply chain execution platform designed to help LSPs lower costs and improve customer service

# **OVERVIEW**

Logistics Service Providers need tools designed to help navigate the growing complexities of the global market. They need to seamlessly integrate with partners up and down the supply chain, be nimble enough to add new services and provide proactive visibility to their customers. In other words, they need to provide a great experience on behalf of their customers every day. And they need to do it at an optimized cost.

BluJay's LSP Platform was purpose-built for Logistics Service Providers that need to straddle the ability to provide a great customer experience while keeping costs low. We offer a full range of flexible solutions that can work alone or together to create seamless workflow to best serve your customers.

# SOLUTIONS AT A GLANCE

- LSP Platform includes
  - Transportation Management
  - Warehouse Management
  - MobileSTAR
  - Yard Management
  - Customs Management

These modules are all part of the same platform and can be purchased and implemented separately or together depending on your requirements. Solutions can also be added over time to address new challenges if a phased approach is desired.

## **KEY FEATURES**

- Single window to handle all orders and optimize cost
- Open architecture with over 100 standard connectors
- Flexible workflow engine is easily adaptable to meet the needs of your customers
- Powerful job costing engine with the ability to track margin at the job level
- Visibility and mobile workflow
- Proven scale with over 100 European LSPs shipping millions of orders every day



# **RESULTS ORIENTED**

#### **Purpose-built for Logistics Service Providers**

We have been working with the world's top LSPs for decades and created a platform to meet their very unique needs. Their customers rely on their ability to adapt to market and geopolitical forces. Whether it's managing every mode (TL/LTL, Parcel, Ferry, Rail, Ocean and Air), multiple customs regimes, real time visibility across multiple partners or evolving customer requirements, you can be sure BluJay's platform equips you to rise to the challenge and deliver for your customers. This flexible solution further enables swift customer on-boarding, easy addition of new services, seamless workflow, proactive notifications, and tailored reporting.

# The BluJay Way

Our process of engagement will allow us to understand the requirements and put a plan together that will help achieve your goals - a BluPrint for success. We call our approach the BluJay Way - a combination of our culture, philosophy, and services that help get you where you want to go.

#### **Transportation Management**

Transportation Management manages the planning and execution of shipments across all modes while providing control over the order-to-cash process. It includes Carrier Selection, Rating Engine, and integration to solutions in the LSP Platform.

#### Warehouse and Yard Management

Warehouse Management orchestrates the movement of your orders through the warehouse. Complete pick, pack and ship operations integrated to our TMS solution allows for the ultimate in flexibility. Yard Management offers operational control and visibility to the inbound and outbound flow of your yard.

## **MobileSTAR**

MobileSTAR brings mobility to the platform. Our dispatch tool manages and optimizes fleet movements and tracks deliveries in a configurable workflow environment to create the delivery experience your customers desire.

#### **Customs Management**

Customs Management removes the complexity of managing global trade and creates an automated, reliable and fast way to manage your declarations across customer base.



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# **PROVEN, ROBUST, RELIABLE AND SECURE**

Built on a stable and secure architecture, the LSP Platform is used in over 18 countries at hundreds of locations by some of the world's most well known names in the logistics industry.



# **ABOUT BLUJAY SOLUTIONS**

BluJay Solutions delivers supply chain software and services to the world's most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the BluJay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With BluJay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

#### WWW.BLUJAYSOLUTIONS.COM