

Humedica

Sending Medicines and Other Supplies Worldwide, Quickly and Cost-Efficiently with BluJay Solutions

CHALLENGE

Based in Kaufbeuren, Germany, humedica e.V. is an international nongovernmental organization (NGO) that provides humanitarian aid focused on disaster deployment, with projects in 90 countries since its founding in 1979.

- As an international nongovernmental organization (NGO), humedica is financed by donations.
- Increasing movement of goods through third-party countries.
- Country-specific customs regulations and initiatives such as the Import Control System (ICS) make electronic customs processing increasingly complex and time-consuming.
- The organization had to comply with the various regulations on electronic customs processing in each country.
- The solution had to be modularly built and easy to learn — and it had to be adaptable to future requirements.

QUICK FACTS

- › Humanitarian assistance in more than 90 countries
- › Founded in 1979
- › Headquartered: Kaufbeuren, Germany

BUSINESS CHALLENGE

- › International organization humedica e.V. needed an efficient customs software solution that keeps abreast of the guidelines in the individual countries and allows easy, secure data exchange with local customs authorities, along with operation of a customs warehouse.

RESULTS

- › With BluJay's Customs Management solution, humedica e.V. gained sustainably faster speeds, control of ATLAS customs clearance, easy scalability, and software that helps with their holiday program – Gift from the Heart.

SOLUTION

Since 2009, humedica e.V. has used Blujay's Customs Management to streamline customs clearance of aid deliveries to crisis locations worldwide.

- As the only supplier, Blujay was willing to provide delivery, installation, and training free of charge.
- Other criteria: Software that is easy to learn and highly ergonomic.
- Compliance with all legal regulations in Germany for the process used.
- Easy scalability with further modules for customs warehouse administration.
- Streamlined customs processing in a constantly changing regulatory environment.

Blujay's Customs Management, combined with the customs warehouse administration module, streamlined and accelerated the processes of the humanitarian aid organization humedica e.V. and saved substantial costs.

To avoid time- and cost-intensive customs clearance going in and out of third-party countries, in humedica set up a customs warehouse and applied for the status of authorized consignor in 2015. This allows humedica to import and store goods from third-party countries without customs clearance, and to deliver them quickly to crisis locations outside the EU, when needed. For this simple process, humedica needs a "bonded warehouse solution", which Blujay provided free of charge, including installation and free on-site training.

Even for sending Christmas packages to children in Eastern Europe, Blujay makes the association's work easier. In cooperation with radio station Bayerischer Rundfunk, the event "Gift from the Heart" gathered packages at over 800 collection points all over Bavaria. At the humedica warehouse, the packages were then prepared for dispatch by volunteers.

With the introduction of the electronic ATLAS process for customs clearance, Blujay had already supported the aid organization humedica e.V. with its customs software free of charge. Blujay's modular SaaS solution uses multi-level inventory management with which multiple sites can be managed from one virtual warehouse. It also supports multiple currencies, time zones, and languages, which is indispensable for an internationally active organization like humedica.



"We're grateful to Blujay that we can benefit from this flexible, comprehensive software, because it tremendously eases our workload. With Blujay, we have a partner at our side who knows international customs regulations and logistics processes through and through. This lets us help people in need faster and better all over the world."

Director of Logistics
humedica e.V.

ABOUT BLUJAY SOLUTIONS

Blujay Solutions helps companies around the world achieve excellence in logistics and trade compliance - it's in our DNA. Through a blend of Data, Networks, and Applications, delivered in the Blujay Way, our DNA platform powers the Frictionless Supply Chain for thousands of the world's leading manufacturers, retailers, distributors, freight forwarders, customs brokers, carriers, and logistics service providers.